

LANGUAGE BASED AI

WE ANALYZE INFORMATION AT MACHINE SPEED

Large global financial services, corporate, and national security organizations are turning to Primer to understand and leverage massive volumes of information for decisive advantage in business and national security.



PRIMER PROVIDES HIGH VALUE INFORMATION TO ANALYSTS AND OPERATORS

Structure

Create Structure from Unstructured Information

e.g. Analyze *all* reporting over the past 30 years and identify every individual, organization, location, event, etc. ever mentioned.

Summarize

Distill Text Into Actionable Knowledge

e.g. Summarize *all* classified intelligence collected in past two years on the Haqqani network.

Surface

Identify Information that matters to you

e.g. Scan 10 million documents a day for every mention of companies based in SE Asia falling victim to cyber attacks.

PRIMER IS THE ONLY COMPANY DELIVERING HUMAN-LEVEL PERFORMANCE, ACROSS UNCLASSIFIED AND CLASSIFIED DATA SOURCES, IN ONE INTEGRATED PLATFORM



Primer Analyze

Primer Analyze is our flagship machine learning platform that processes millions of documents daily to continuously build, expand, and update a searchable knowledge base. According to a Defense customer “The mission impact of [Primer’s technology] on the Air Force and the Department of Defense will be to enable analysts to exploit 2,500 intelligence reports in the time it would normally take to read, process, and comprehend one report. Ultimately this would result in more rapid dissemination of higher quality information, creating decision advantage.”



Primer Extract

Primer Extract is capable of processing a wide range of digital media types to surface key files of intelligence value. Extract empowers these users to find the hidden piece of information within vast troves of messy multimedia data pulled from laptops, hard drives and mobile phones. With the help of Primer Extract, the U.S. military has reduced the time required to exploit caches by 90 percent and boosted their ability to analyze all of the media that is collected.



Primer Automate

Primer Automate enables non technical users to leverage machine learning algorithms to execute repetitive tasks with human-level precision. Defense and intelligence organizations can process their own data and create any type of event classifier, such as “civil unrest” that identifies riots, strikes, protests, or demonstrations to create more precise indicators and warnings.