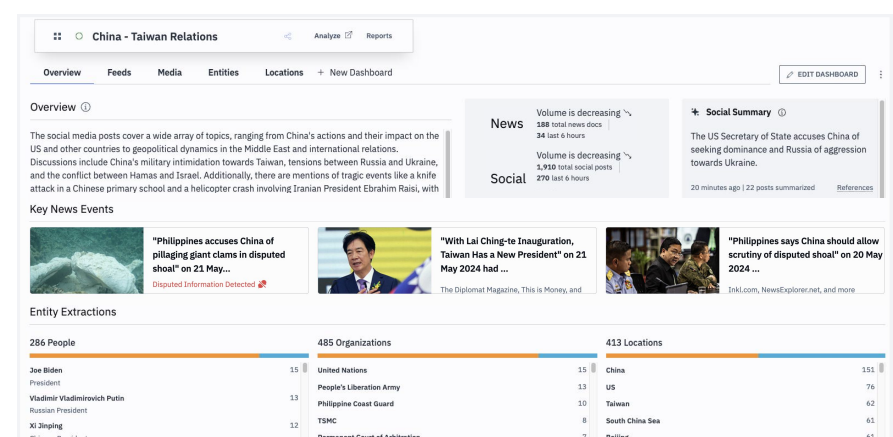


# Superior decisions with AI-powered open-source intelligence (OSINT)

During rapidly unfolding events, analysts, operators and decision-makers are grappling to make sense of a surge of news and social media in real-time. Primer's AI solution enables the rapid analysis of publicly available information, supporting a wide range of mission objectives.

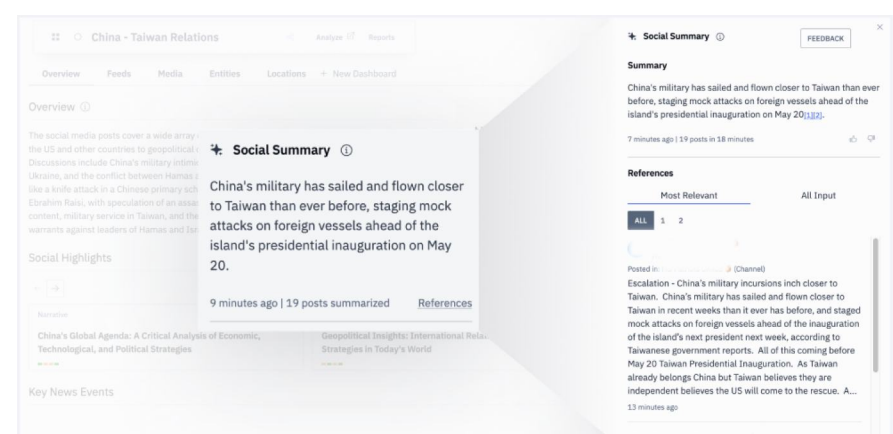
## 1. Monitor and track changes 24/7

Get real-time updates on breaking events and emerging narratives by leveraging a common operating picture of news and social media.



## 2. Boost efficiency with real-time insights

Stop scrolling with Primer's live feed summary, keeping you in the know as things happen.



## 3. Get relevant, fully sourced search results

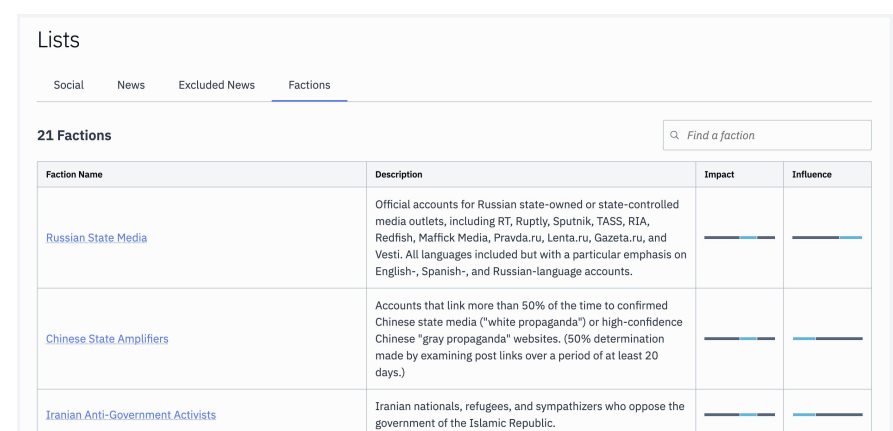
Ask questions in everyday language and get comprehensive LLM-generated and summarized responses that include in-text citations linked to the relevant documents.



## 4. Curate target audience

Curate target audiences across media platforms and identify emerging narratives created or amplified by these audiences.

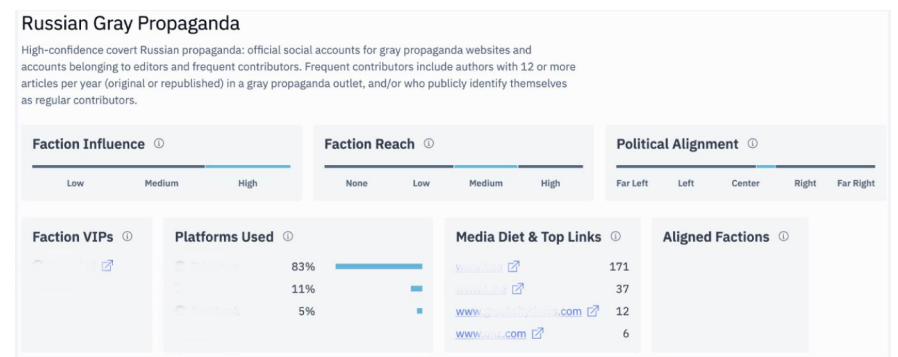
Receive recommendations to broaden your target audience list by leveraging factors such as semantic similarity, shared links, and cross-referencing accounts.



## 5. Leverage Primer curated factions

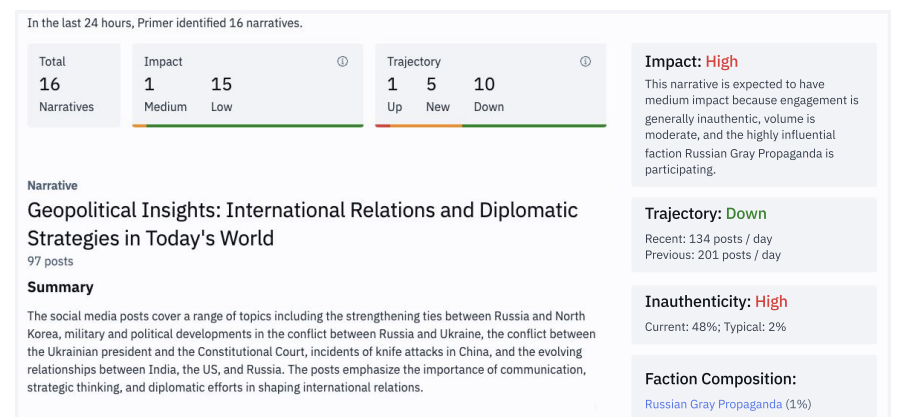
Detect and monitor target audiences seeking to promote specific agendas with Primer curated factions.

Stay informed with automatically generated daily sitreps on the evolving narratives that Primer curated factions actively engage with.



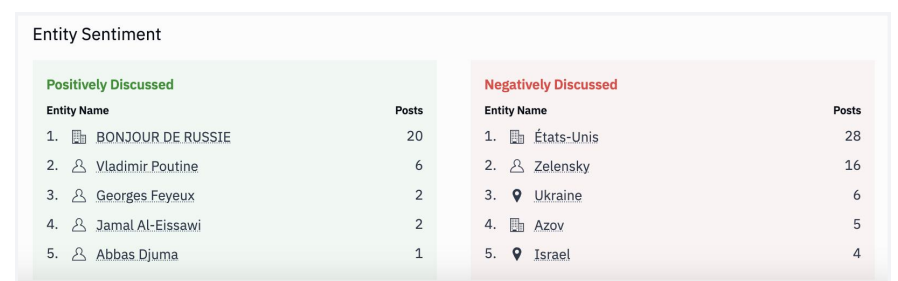
## 6. Detect adversarial narratives and intent

Track evolving narratives from disparate social media sources relevant to your focus area. Know who is driving the conversation and why. Learn what their intent, affiliations, and influence networks are.



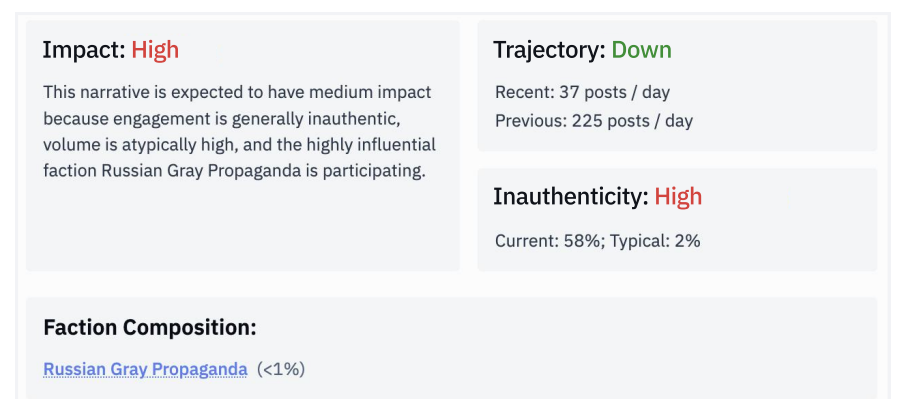
## 7. Get targeted sentiment analysis

Capture granular insight into the sentiment of target audience towards a specific entity.



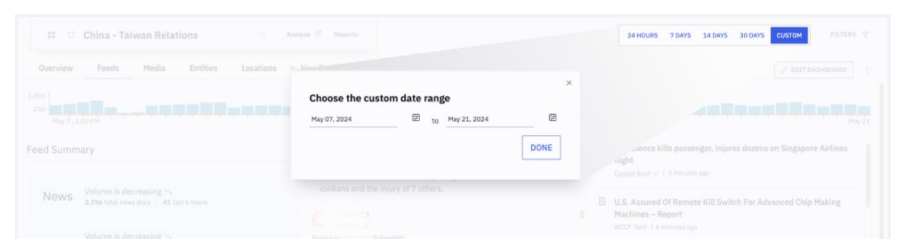
## 8. Uncover inauthentic behavior

Identify media posts exhibiting signs of inauthentic behavior. Filter and distinguish between genuine and inauthentic posts to focus on the most reliable and pertinent information.



## 9. Gain context into historical events

Get a comprehensive understanding of the historical context that precedes an event. Analyze complex events by exploring news and social media within a specified date range.



## 10. Customize your dashboard

Create your own personalized dashboards to surface the most important insights and meet your team's unique workflow needs.

