

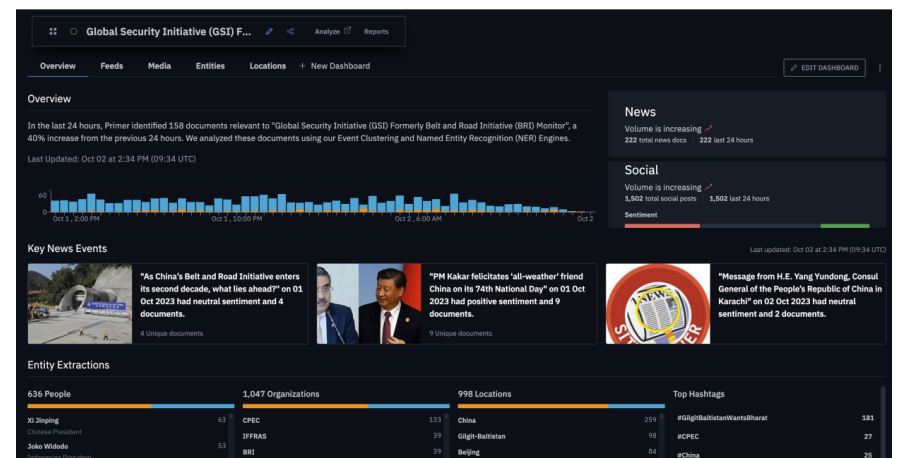
# Real-time Threat Detection

By leveraging social media and news data, you can detect emerging events, narratives and risks up to several hours earlier than traditional methods and respond quickly.

## Core Benefits

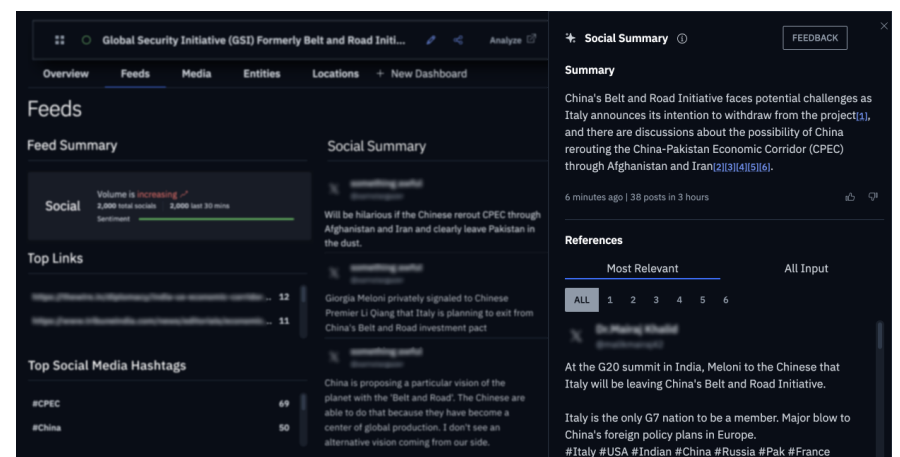
### 01 Get a 360° view of rapidly evolving situations at scale

Leverage a common operating picture of news and social media that provides real-time updates on breaking events and emerging narratives.



### 02 Boost efficiency with real-time insights

Eliminate the need to scroll through dozens of social media posts with Command's live feed summary, keeping you in the know as things happen.



### 03 Speed up time to decision with AI-generated reports

Receive AI-generated situation reports that summarize the latest information on an event from news and social media. Share your report with others or download for further editing.



### 04 Track adversarial narratives, their drivers, and motives

Monitor adversarial narratives and the key influencers behind them. Uncover their motivations, affiliations, and influence networks. Evaluate the authenticity, trajectory, and impact of these narratives to make informed decisions on next steps.



“Primer Command was incredibly helpful for the NATO community to quickly break down and understand the information environment as it pertained to crisis assessment... The NLP embedded in the tool was extremely advanced and made understanding millions of data points quick and easy. Without [it] it would have been impossible to understand an increasingly complex and diffuse information environment at a critical point for NATO.”

– NATO Data Scientist

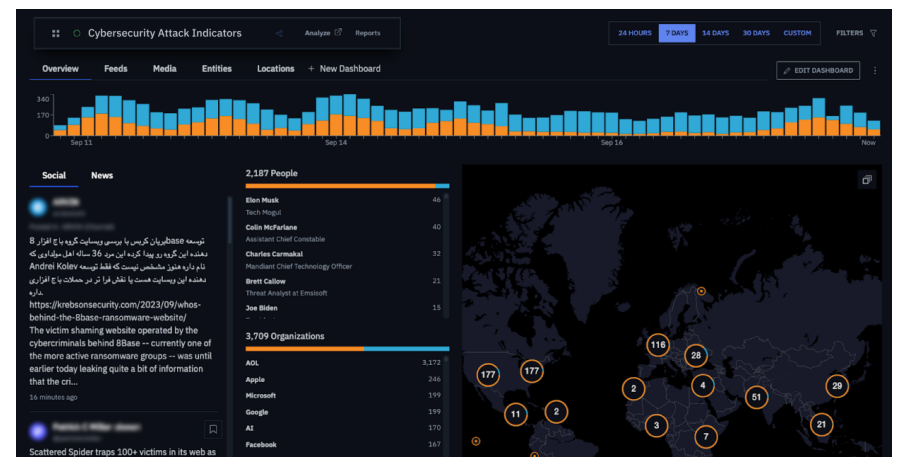
## 05 Find information quickly with semantic search

Ask questions in everyday language and receive summarized responses that include in-text citations linked to the relevant documents.



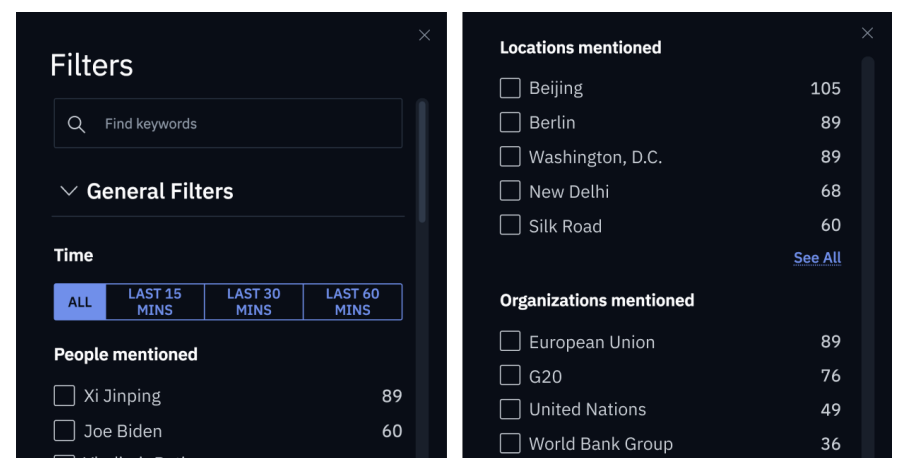
## 06 Get context into historical events

Gain a comprehensive understanding of the historical context that precedes an event. Analyze complex events by exploring news and social media from the past 1, 7, 14, or 30 days.



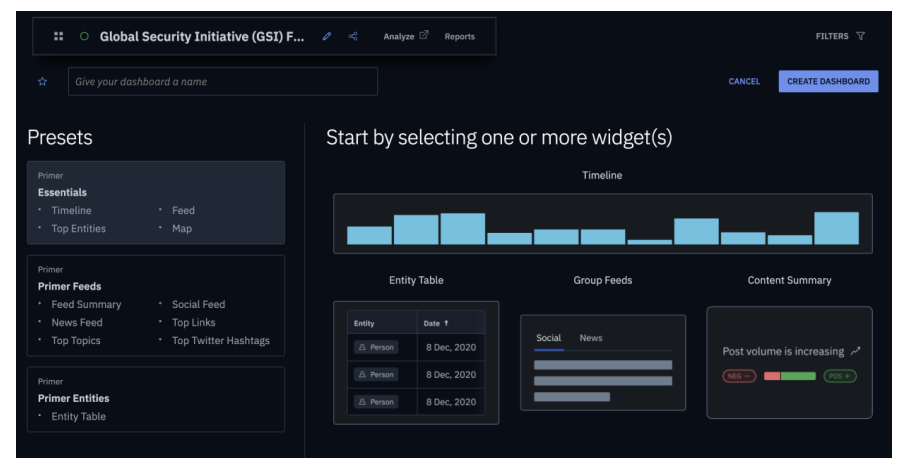
## 07 Work smarter when every minute counts

Save time and increase productivity by using our powerful filters, location-based searches, and computer vision capabilities that automate your workflows.



## 08 Customize your dashboard to fit your needs

Create your own customized dashboards to surface the most important insights and meet your team’s unique workflow needs.



Contact us  
to learn more

publicsector@primer.ai