#### PRIMER COMMAND

# Empowering decisions with Al-powered open-source intelligence (OSINT)



During rapidly unfolding events, analysts, operators and decision-makers are grappling to make sense of a surge of news and social media in real-time. Primer Command, a comprehensive AI-powered OSINT solution, helps to discover, monitor, and interpret publicly available information, supporting a wide range of strategic and operational objectives.

## 1. Monitor and track changes 24/7

 Leverage a common operating picture of news and social media that provides real-time updates on breaking events and emerging narratives.

## 2. Boost efficiency with real-time insights

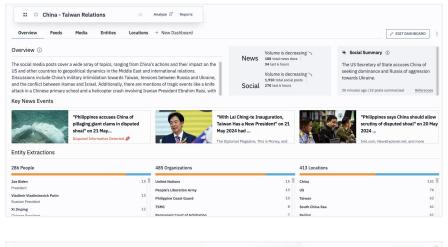
 Eliminate the need to scroll through hundreds of social media posts with Command's live feed summary, keeping you in the know as things happen.

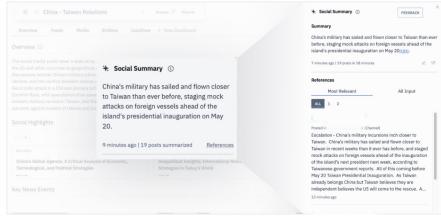
# 3. Get relevant, fully sourced search results

 Ask questions in everyday language and receive summarized responses that include in-text citations linked to the relevant documents using best-in-class language models.

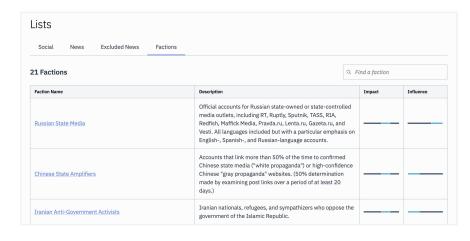
# Curate target audience

- Curate target audiences across media platforms and identify emerging narratives created or amplified by these audiences.
- Receive recommendations to broaden your target audience list by leveraging factors such as semantic similarity, shared links, and crossreferencing accounts.











## 5. Leverage Primer curated factions

- Unlock the power of Primer curated factions, a comprehensive compilation of target audiences with explicit or covert objectives aimed at promoting specific agendas.
- Stay informed with automatically generated daily reports on the evolving narratives that Primer curated factions actively engage with.

#### 6. Detect adversarial narratives and intent

 Track evolving narratives relevant to your focus area. Know who is driving the conversation and why. Learn what their intent, affiliations, and influence networks are.

## 7. Get targeted sentiment analysis

 Gain insight into the sentiment a target audience has towards a specific entity.

#### 8. Uncover inauthentic behavior

 Identify media posts exhibiting signs of inauthentic behavior. Filter and distinguish between genuine and inauthentic posts to focus on the most reliable and pertinent information.

#### 9. Gain context into historical events

 Get a comprehensive understanding of the historical context that precedes an event. Analyze complex events by exploring news and social media within a specified date range.

# 10. Customize your dashboard

 Create your own personalized dashboards to surface the most important insights and meet your team's unique workflow needs.

