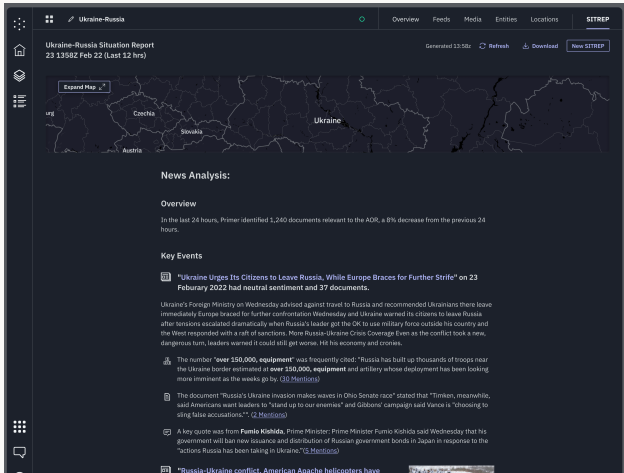
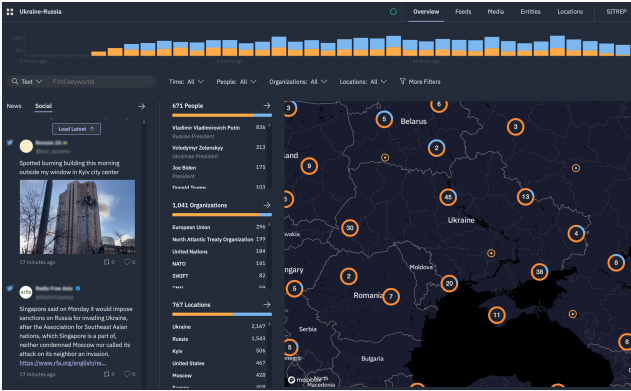


Primer Command: Real-time, Tactical Monitoring for Decision Dominance

Primer Command leverages industry-leading natural language processing (NLP) technology to provide a 360-degree view of rapidly evolving events and emerging threats. Primer Command pierces the fog of information with machine learning algorithms that sift through vast volumes of information across disparate data feeds to collapse repeated information, present concise summaries of the information, extract key entities, and highlight disputed points in real-time. The Command dashboard gives analysts the tools and insights they need to consider as situations unfold, and leaders the confidence to make well-informed decisions. Trusted by US Government agencies and global partner organizations, Primer Command can cut through the noise in the information environment to extract the insights SOF forces need.

01 GET A 360° VIEW OF RAPIDLY EVOLVING SITUATIONS AT SCALE

With Primer Command, operators can quickly understand and stay abreast of events as they unfold by analyzing massive amounts of rapidly changing social, geopolitical, or economic event data in real-time at scale. Primer Command continuously structures and analyzes millions of pieces of content streaming in from more than 60,000 news and social media sources in 100 languages.

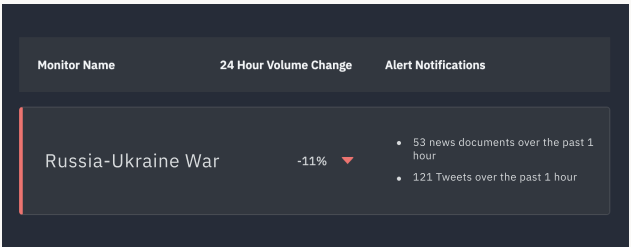


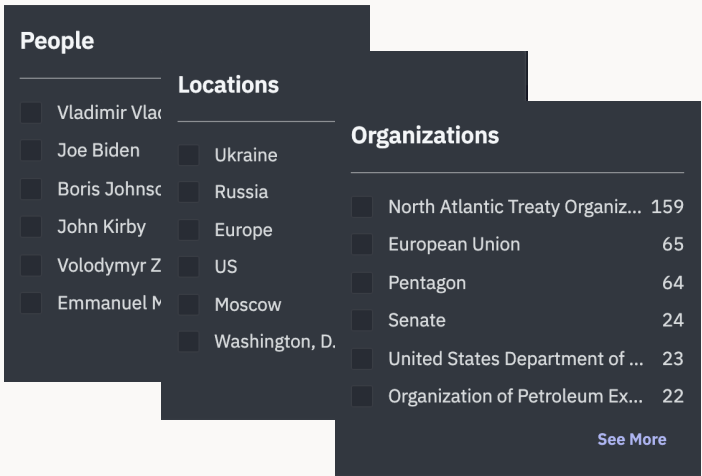
02 BRING AI-POWERED INTELLIGENCE TO ALL LEVELS OF DECISION-MAKING

Primer Command's NLP engines augment organization intelligence by answering the “Who, What, When, Where, and Why” for every event so that operators can focus on the “So What” analysis for their mission. Primer Command generates AI summaries of emerging events in seconds, allowing users to quickly gain a comprehensive view of key events as they occur.

03 RESPOND QUICKLY TO BREAKING EVENTS

Primer Command's robust alerting system empowers analysts to discover critical events as soon as they begin, allowing them to quickly respond to urgent events. With Primer Command, analysts have access to the right information at the right time with a centralized operational intelligence dashboard with real-time OSINT feeds.



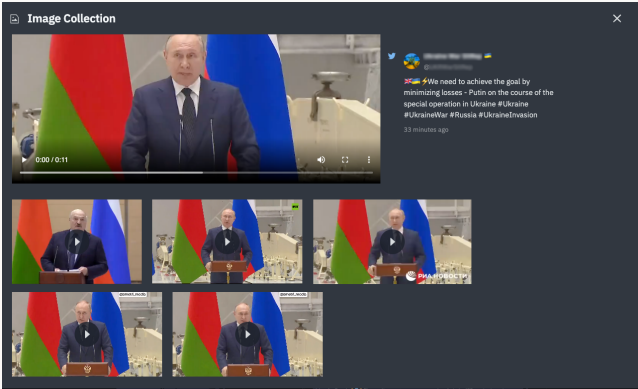
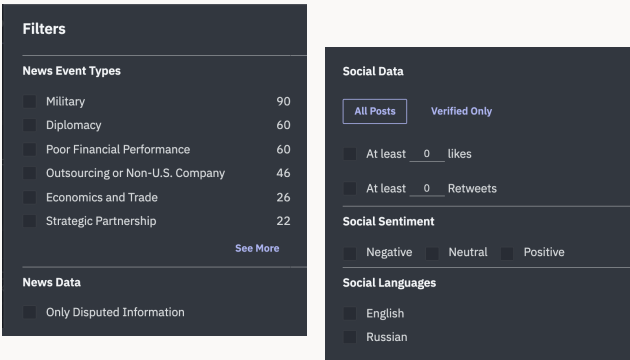


04 DISCOVER THE KEY PLAYERS OF A STORY IN REAL-TIME

With Primer Command's entity extraction engines, analysts can quickly learn the key entities in a story, such as people, locations, and organizations. Instead of manually searching incoming news and social media for key entities, analysts can focus their time on the implications of their involvement in the event.

05 WORK SMARTER WHEN EVERY MINUTE COUNTS

Primer Command saves time and increases productivity by unifying multiple disparate data feeds into a single view. Instead of searching several different places and tediously sifting through each post, Primer Command quickly helps users get to what matters most. Our powerful filters and machines learning models for key event types allow analysts to drill into information they care about most, freeing their time to focus on higher-level analysis.



06 UNDERSTAND THE CONVERSATION VISUALLY

In today's information landscape, images and videos can speak louder than words and provide better context, helping analysts gain better situational awareness by combining text data with image data. Primer Command's computer vision capabilities make it easy to understand the media landscape and find images that matter most in a crisis. Our algorithms can quickly identify key images or videos, trending memes, and even text inside of images, enabling analysts to visually understand what the trending narratives are.

Key Features

- Real-time dashboard with 60,000+ news and social media sources in 100 languages
- Industry-leading NLP algorithms that identify key people, organizations, locations, and topics
- Computer vision powered image clusters to identify similar pictures and videos
- Optical Character Recognition (OCR)
- Geo-fenced searches
- AI-generated situation reports that generate summaries of emerging events in seconds (beta)
- Robust alerting system of breaking events
- Ability to search images and videos
- Powerful filters on disputed informations, sentiment, crises types, and languages

Contact us
to learn more

publicsector@primer.ai