

Detect influence activity sooner. Understand the environment faster. Act with confidence.

The Operational Challenge

SOF teams operate in an information environment that moves faster than manual workflows can keep up with. Critical signals about narratives, amplification, intent, and coordination are buried across fragmented public information, reporting, and other mission-relevant sources. Analysts and planners spend too much time triaging content, stitching together context, and formatting briefings instead of interpreting and acting. By the time insight reaches decision-makers, the operational window may already be narrowing.

The Solution

Primer helps SOF teams turn fragmented information into timely, trustworthy understanding of the information environment. By maintaining persistent I&W across open-source and mission-relevant reporting, structuring unstructured data, and generating source-traceable insight, Primer helps teams detect emerging influence activity earlier, understand narrative shifts more clearly, and produce faster, more defensible decision support.

The Outcomes

- Earlier detection of influence activity
- Clearer visibility into narratives, amplifiers, and coordination
- Faster, source-backed planning and briefing support

The screenshot displays the Primer interface with a map of Southeast Asia and the West Philippine Sea. The map shows various data points (circles with numbers) indicating influence activity. On the left, there are several layers and activity panels:

- Matching Activity:**
 - DISPUTED TERRITORIES IN SOUT...**
 - PLAN and PLAAF Patrols in Disputed Territories** (May 9, 2025 | 16:17 (UTC))
 - Chinese military forces, including the PLAN and PLAAF, are actively patrolling disputed territories as part of their operational focus on asserting territorial claims. These activities reflect China's enhanced military capabilities and power projection within the region. [Navy Data](#)
 - WEST PHILIPPINE SEA**
 - PRC Harassment in West Philippine Sea** (Feb 12, 2026 | 21:17 (UTC))
 - PRC harassment of Filipino fishermen and coast guard in West Philippine Sea, specifically at Second Thomas Shoal and Scarborough Shoal. [user-upload](#)
 - WEST PHILIPPINE SEA**
 - PRC Harassment in West Philippine Sea** (Feb 12, 2026 | 21:17 (UTC))
 - PRC harassment of Filipino fishermen and coast guard has been reported in the West Philippine Sea, particularly at...

On the right, there are several analysis panels:

- Summary:** According to sources from the last five days, how would you characterize pro-us allied partner vs pro-chinese sentiment in the indo pacific region.
- Search Intent:** I'll search for recent documents about sentiment regarding the US and its allies versus China in the Indo-Pacific region.
- System Steps:** I've added **5,554 documents** from the last five days (February 12-17, 2026) covering US-allied and pro-Chinese sentiment in the Indo-Pacific region. Before I analyze this, let me clarify a few points:
- Clarifications:**
 - "Pro-US allied partner"** - Are you asking about:
 - Sentiment toward the US and its allies (Japan, Australia, Philippines, South Korea, etc.)?
 - Sentiment from US allies in the region?
 - Both?
 - Geographic focus** - Should I prioritize any specific countries or sub-regions (e.g., Southeast Asia/ASEAN, Northeast Asia, Pacific Islands)?
 - Source types** - Are you interested in:
 - News media coverage and analysis?
 - Social media sentiment?
 - Official government statements?
 - All of the above?
- Confirmation:** If you'd like me to proceed with a broad characterization covering all perspectives and sources, I can do that now. Just confirm and I'll analyze the documents.
- Specific Query:** I'm concerned with Sentiment toward the US and its allies (Japan, Australia, Philippines, South Korea, etc.), Southeast Asia and the Pacific Islands. All of the above for source types
- Analysis:** In the Philippines, sentiment strongly favors the US-led partnership, with surveys showing 70-82% support for US-Philippines-Taiwan security cooperation and 65-72% recognizing PRC actions as threats to sovereignty. [user-upload +5](#). However, trust in US reliability is declining globally, with traditional allies questioning Washington's dependability amid Trump's unpredictable policies, pushing 'Middle Powers' like Japan, Australia, and South Korea to hedge by strengthening independent ties. [Business Monitor Online +5](#). In the Pacific Islands, the US is actively competing with China by expanding military presence in compact states (Palau, Marshall Islands, Micronesia) while promoting AI and fisheries monitoring technology to counter Beijing's influence. [Responsible Statecraft +4](#). Japan remains the lynchpin of US Indo-Pacific strategy, though Japanese leaders harbor concerns about US unpredictability, prompting Tokyo to forge stronger ties with regional 'Middle Powers' as a hedge. [Business Monitor Online +4](#)
- References:** All 22 References
- Next Steps:** Anything specific you'd like to dig deeper into—such as a particular country, the China comparison, or sentiment drivers?
- Suggested Follow-ups:**
 - Asean neutrality stance us-china competition trade investment

How Primer Enables SOF to Move Faster in the Information Environment

- 1. Build one operational picture for persistent I&W across fragmented information:** Primer brings together public information, reporting, and other mission-relevant sources so teams can work from a more complete view of the information environment instead of piecing signals together source by source.
- 2. Detect emerging influence activity earlier:** Primer helps teams surface early indicators of narrative coordination, amplification, and campaign development before influence activity fully matures, expanding warning time and improving the starting point for action.
- 3. Understand narratives, amplifiers, and shifts with greater clarity:** By structuring unstructured data and connecting themes, actors, and engagement patterns across sources, Primer helps analysts understand what narratives are gaining traction, who is driving them, and how the environment is changing over time.
- 4. Search and filter with mission-focused precision:** Natural language search, Boolean search, and targeted filtering help users quickly find relevant reporting, topics, actors, and signals without manually recreating the same workflow across multiple systems.
- 5. Maintain continuous awareness as the environment evolves:** Primer supports recurring searches, I&W workflows, and automated brief generation that help teams see what is new, what is changing, and where emerging information activity may require attention.
- 6. Produce brief-ready, source-traceable outputs:** Primer helps teams generate summaries, updates, and decision support that remain tied to underlying source material, so they can move faster without losing confidence in where a claim came from or what evidence supports it.

Mission Applications

- Narrative awareness & response
- Emerging influence activity & coordination detection
- I&W for civil unrest & instability
- I&W on key communicators & sentiment shifts

Mission Impact

- Earlier warning on emerging influence activity
- Clearer view of narrative shifts & amplification patterns
- Faster planning and briefing support
- Better decision quality in a fast-moving IE
- More defensible source-grounded assessments



Move faster in the Information Environment with Primer.

publicsector@primer.ai