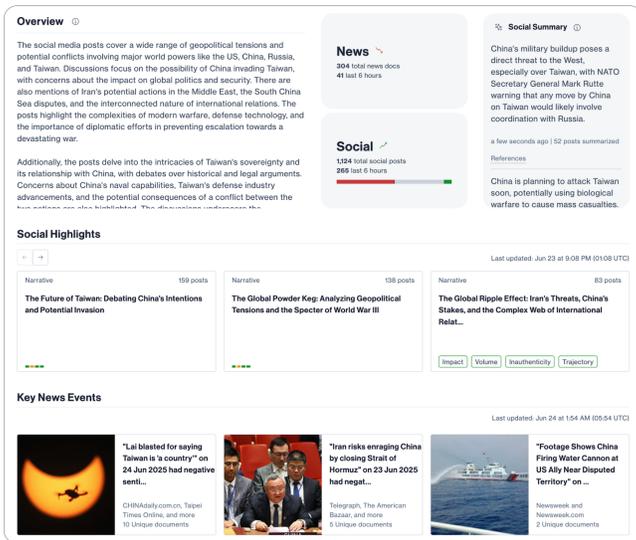


Surface early signals before threats escalate

National security and counterterrorism teams must stay ahead of evolving threats—whether driven by ideological movements, adversary influence and IO campaigns, or signals of unrest. But tracking these risks across the open-source web is often reactive, fragmented, and prone to missing early indicators. Primer Command enables proactive threat identification by continuously monitoring high-signal social media platforms and news sources, surfacing early patterns, new narratives, and localized shifts in sentiment.

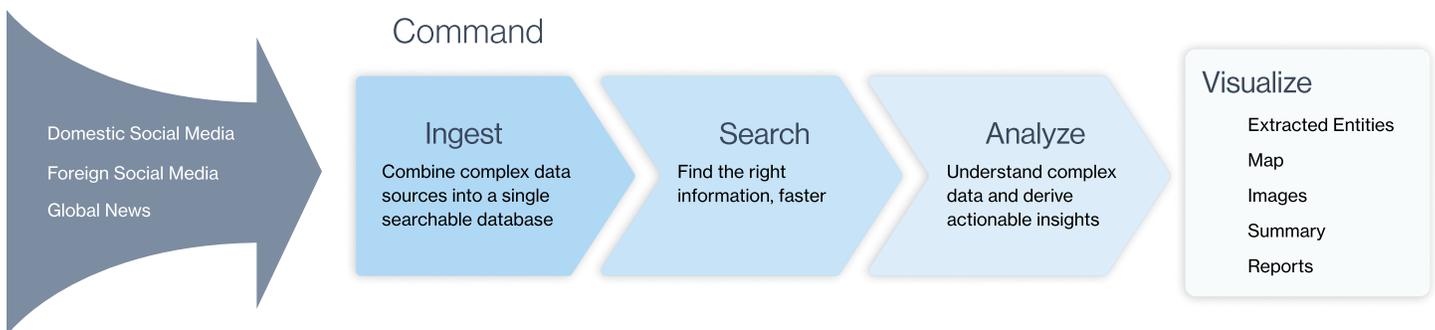


Features summary:

- Identify early signs of emerging threats:** Primer continuously monitors online spaces for early indicators—such as new narratives, hashtags, or coded language—that may signal potential risk or escalation.
- Coverage across mainstream & fringe platforms:** Catch early signals wherever they originate—including X, Discord, Reddit, 4chan, 8kun, Gab, Telegram, and fringe sites like Stormfront, Looksmx, Xueqiu, and more.
- Track public sentiment and narrative trajectory:** Follow how threat-related narratives spread, shift in tone, or gain traction across platforms, offering valuable insight into reach, velocity, and possible mobilization risk.
- Search across platforms using flexible queries:** Use keywords, phrases, hashtags, usernames, or geographic filters to surface relevant content and maintain persistent visibility into key topics or locations.
- Analyze authenticity and coordination signals:** Flag potential inauthentic behavior using indicators like posting cadence, account metadata, and coordinated activity—providing critical context around narrative amplification.
- Produce intelligence-ready products in minutes:** Generate briefing-ready summaries and trend reports directly from your monitoring dashboard to support decision-makers and streamline analyst workflows.

Your edge in identifying threats before they realize

Primer Command equips analysts with the tools to monitor and understand how threat-related narratives form, spread, and evolve across social and open-source platforms. By surfacing early language patterns, sentiment shifts, and narrative emergence, the platform enables teams to identify potential threats before they escalate. Whether tracking extremist messaging, localized unrest, or cross-platform influence efforts, Primer helps national security teams move from reactive posture to proactive insight.



Narrative

Rising Tensions in the South China Sea: China's Aggressive Moves and Global Response

Impact: High

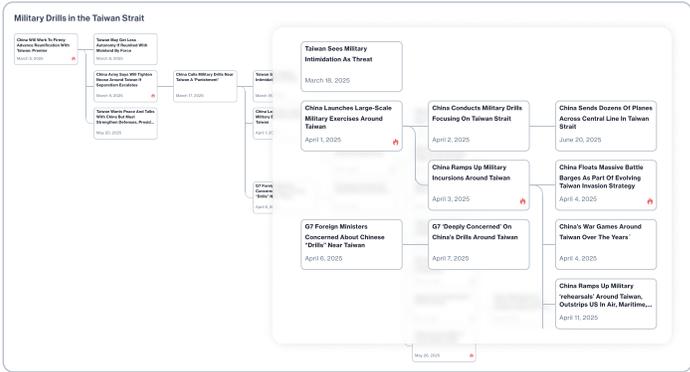
This narrative is expected to have high impact because engagement is generally inauthentic, volume is typically high, and the state actor faction Chinese State Amplifiers is participating.

Trajectory: Down

Recent: 2686 posts / day
Previous: 5615 posts / day

Inauthenticity: Slightly High

Current 19%; Typical 16%



Spot threat signals before they surface in headlines

Primer Command continuously monitors public, fringe, and social platforms to detect the early signs of threat activity—before they escalate into coordinated action or public incidents. The platform identifies new language patterns, hashtags, or calls to action that may point to ideological mobilization or emerging extremist narratives. These signals are often subtle and short-lived, but Primer surfaces them in real time, giving analysts the ability to investigate leads early and brief leadership before threats gain traction.

Track how themes shift and evolve in the news

Understanding how threat narratives evolve is critical to assessing risk. Primer Command helps analysts follow changes in language, tone, and reach over time—showing which narratives are spreading, where they're resonating, and how they're being reframed or co-opted across platforms. This visibility supports escalation assessment, media analysis, and trend forecasting. It also helps teams prioritize which narratives demand response, monitoring, or deeper analysis.

Historical Context

Russia's Putin says 'the whole of Ukraine is ours' in theory, says take city of Sumy

The Witness, The New Zealand Herald, and more

President Vladimir Putin said on June 21st that Russians and Ukrainians are "one people," and that he did not rule the whole of Ukraine in spirit and that he did not rule out continued assaults. He said Russian troops had taken the northeastern Ukrainian city of Sumy — a claim Ukrainian officials have not confirmed. Speaking during a televised meeting in Moscow, Mr. Putin said Russian troops were advancing "according to plan" and that the army had "no intention" of withdrawing from occupied territories.

40,000+ killed: "According to President Vladimir Putin, the Ukrainian conflict has reached a 'hot zone' in the same area, currently 40K+ civilians may be dead."

"Russia has launched massive troop seizures in Sumy region, says Zelensky. Russia must be held accountable," said Ukrainian President Zelensky.

A key quote was from Vladimir Vladimirovich Putin, Russian President: "In my opinion... it belongs to us in spirit."

News Feed

- Georgian PM meets Ukrainian Counterpart**
Washington Post | 2 minutes ago
- US, German advisors discuss Russia, Ukraine, Nord Stream 2 - White House**
The South North-West East... | 2 minutes ago
- Religious plane hijacking sparks**

Social Feed

desh_ra
@desh_ra (user)
j04

Reply to: Pete Buttigieg

Dear Embassy Spokesperson, we respect you as an Indian but don't talk diplomacy through your posts. India knows about its National Interest and surely can't forget about Doklam, Galwan and making CPEC through Indian POK.

Zero in on high-risk locations & contexts

Primer enables analysts to apply advanced search filters—such as geofences, keyword combinations, and phrase-level matching—to narrow their focus without losing critical signals. Whether looking for narrative activity within a few miles of a high-profile location or tracking localized unrest tied to broader ideological movements, these tools give teams the precision to monitor threats with situational relevance and mission context in mind.

Unlock high-value OSINT without manual collection

Primer Command continuously ingests and analyzes open-source data from global news outlets, public social media, and fringe platforms—so analysts can access mission-relevant intelligence without the burden of manual collection and triage. Instead of sifting through feeds and articles, teams are equipped with real-time, AI-curated insights and summaries that highlight what's new, what's gaining traction, and what might warrant escalation. This gives analysts more time to focus on interpretation and response, not data gathering.