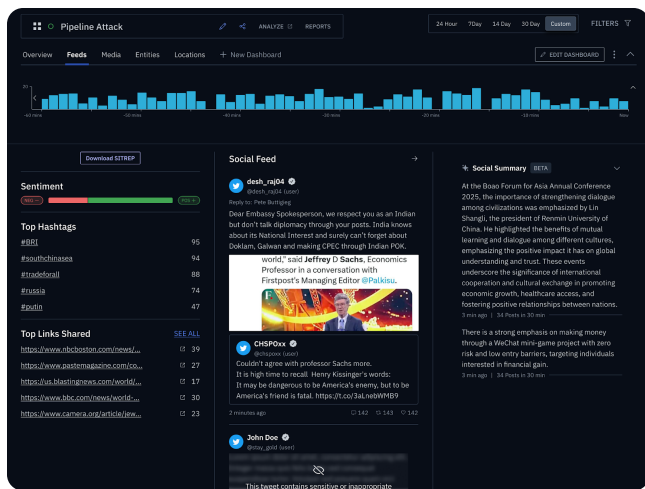


## Stay ahead of emerging risks with real-time narrative tracking

In situations involving potential or ongoing unrest, intelligence officers and analysts must track how narratives form, spread, and evolve across social platforms. But doing so manually—at speed and scale—is nearly impossible. Primer Command helps cut through the noise by clustering related content, identifying key amplifiers and sentiment shifts, and surfacing early indicators of escalation. This enables federal agencies and Operational Commands to respond quickly, keep leadership informed, and stay ahead of emerging threats.



### Features summary:

- **Narrative tracking & clustering:** Identify and follow the evolution of high-signal narratives across social platforms, including foreign and domestic actors.
- **Coverage across mainstream & fringe platforms:** Primer runs natively inside Palantir’s FedStart environment, including Mission Manager instances, streaming REST APIs into Palantir UI workflows to enhance mission-critical work.
- **Precision narrative search:** Quickly hone in on specific social narratives using keyword filters, Boolean logic, and extracted entities to surface relevant content and eliminate noise.
- **Narrative actor discovery:** Identify the key individuals, organizations, or communities amplifying social unrest-related narratives across platforms.
- **Data sovereignty & security:** Primer deployments can be fully controlled within your environment, eliminating data egress and guaranteeing sensitive information remains within your secure system.
- **Daily SITREPs & narrative summaries:** Automatically generate briefing-ready summaries of narrative activity and key developments to keep your team informed and mission-aligned.

## Your advantage in a rapidly shifting information landscape

Primer Command equips users with the tools to track and interpret narrative activity across domestic and foreign social media platforms. By clustering related content, surfacing key actors, and highlighting shifts in sentiment or authenticity. Whether supporting real-time monitoring or strategic assessment, Primer delivers insight at the speed and scale your mission demands.

### Primer Command



**Social Summary**

**Social**

Volume is **increasing** ↗

124 total social posts | 15 last 15 mins

Sentiment

34 posts summarized

Violence in India are highlighted by violence against the Zoroastrians, and communal remarks leading to complaints, with a call for change away from politics.

2 million deaths during the 1947 India-Pakistan partition is on the higher end of the estimates, with most historians suggesting around 1 million deaths.

21 hours ago | 18 posts summarized

## Get early signals of narrative escalation

When public sentiment turns volatile or foreign actors begin to push coordinated messaging, Primer Command gives analysts a head start. The platform tracks shifts in volume, tone, and velocity across social channels—highlighting early signals such as extremist language, sudden surges in engagement, or references to events. This enables teams to flag potential threats before they manifest offline.

**Impact: High**

This narrative is expected to have high impact because engagement is generally inauthentic, volume is atypically high, and the state actor faction Chinese State Amplifiers is participating.

**Trajectory: Down**

Recent: 2686 posts / day  
Previous: 5615 posts / day

**Inauthenticity: Medium**

Current 19%; Typical 16%

## Investigate influence operations and inauthentic behavior

Using indicators like repetition patterns, account metadata, and coordinated timing, Primer Command highlights suspected inauthentic activity. Inauthenticity is assessed based on posting behavior, follower networks, and account age—offering insight into whether a narrative is being artificially propelled. Curated faction tracking helps identify foreign or agenda-driven actors amplifying unrest-related narratives—without relying on invasive surveillance. This empowers agencies to contextualize both the intent and the risk level of what they’re seeing.

**Activity Insights** | May 26 - Jun 25 (+1 Filter)

**Posts Over Time**

Most Active: Jun 24

**Top Contributors**

- Abhratwitting
- HochiMinh177481
- LiamBronaldo
- Paul\_Koshy

tributed % of posts

## Understand who is shaping the discourse

Primer goes beyond the narrative itself to identify who’s driving it. The platform maps influential accounts, organizations, and media sources engaging with a topic and visualizes their key insights and relationships. This helps teams distinguish between organic engagement and messaging that may be part of a larger influence operation or IO campaign.

**“Shadowy extremist group claims Damascus church attack” on 24 Jun 2025 had negative sentiment and 4 documents.**

The Witness, The New Zealand Herald, and more

A little-known Sunni Muslim extremist group on Tuesday claimed responsibility for a suicide attack on a Damascus church over the weekend that authorities have blamed on the Islamic State group. A statement from Saraya Ansar a...

**26 people:** “The shooting and suicide bombing on Sunday at the Saint Elias church in the Syrian capital...”

## Maintain shared situational awareness with briefing-ready outputs

From daily narrative summaries to briefing materials for leadership, Primer makes it easy to stay aligned and up to speed. Custom dashboards and automated SITREPs deliver structured insights that reflect the current narrative environment—saving analysts from redoing work as the situation evolves and supporting timely, informed decision-making across the mission team.