

THE BUSINESS IMPLICATIONS OF MACHINES THAT READ AND WRITE.

Natural language processing (NLP) automates the work that would previously have required hundreds of researchers. These machines read and write – and they're changing the future of business.

Finance:

Analyze company risks by processing years of financial reporting such as 10-K's in seconds.



Disinformation:

Detect indicators of bot mobilization and synthetic text.



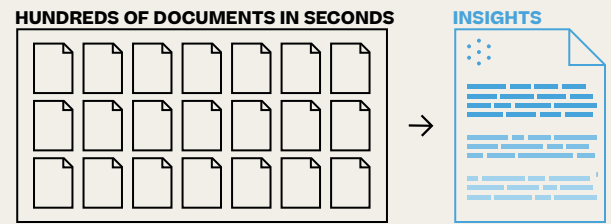
Intelligence:

Look through 2,500 intelligence reports in the same time it would normally take to read and process just one report.



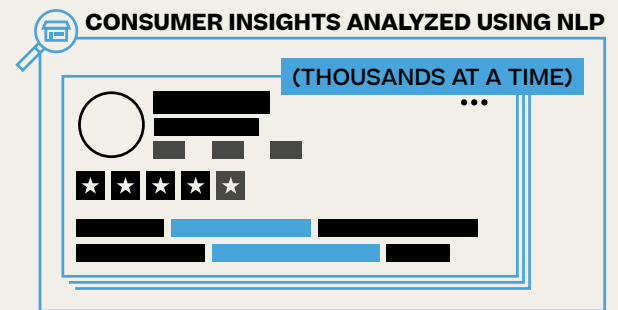
Journalism:

Read hundreds of documents in seconds, uncovering insights for investigative reporting.



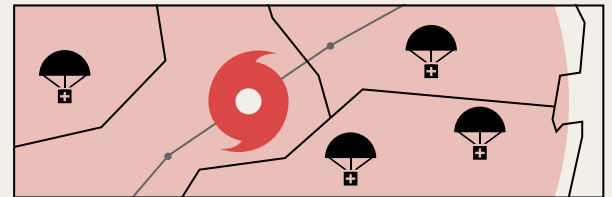
Retail:

Analyze thousands of consumer insights in a fraction of the time it would take a human to do the same thing.



Humanitarian Aid:

Monitor disasters or other humanitarian crises in real-time, determining where and how to send resources.



With NLP, we can now analyze information at machine speed, but with human-level precision. As reading and writing is automated through machine learning, companies are freed up to focus on the challenges that are uniquely human.

Request a demo or try Primer out with a free trial.