# Primer

AI-powered OSINT: elevating US Army situational awareness

In dynamic, high-stakes environments, U.S. Army analysts, operators, and decision-makers need real-time intelligence to stay ahead of evolving threats and narratives. Primer's AI-powered OSINT solution delivers mission-critical insights from publicly available information, supporting timely, informed decision-making for military operations.
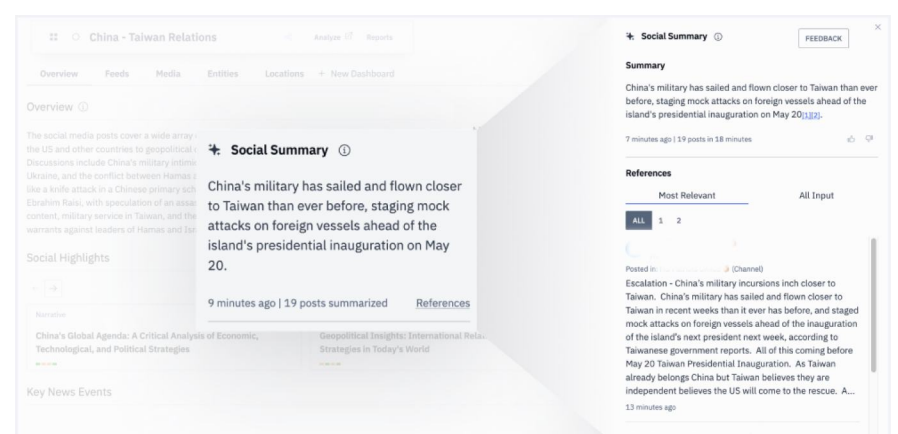
1. 24/7 real-time monitoring:

Track events and detect narrative shifts as they unfold with a continuous, unified view of news and social media.
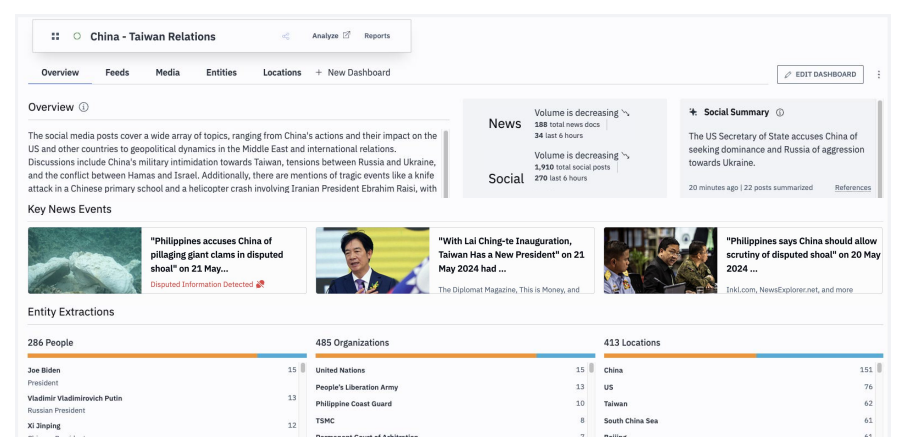
2. Boost efficiency with live summaries

Stay mission-focused by quickly accessing real-time summaries, eliminating the need to manually sift through feeds.

3. Precision-targeted search results

Ask questions in natural language and receive precise, AI-summarized responses with citations directly linked to source documents for rapid verification.
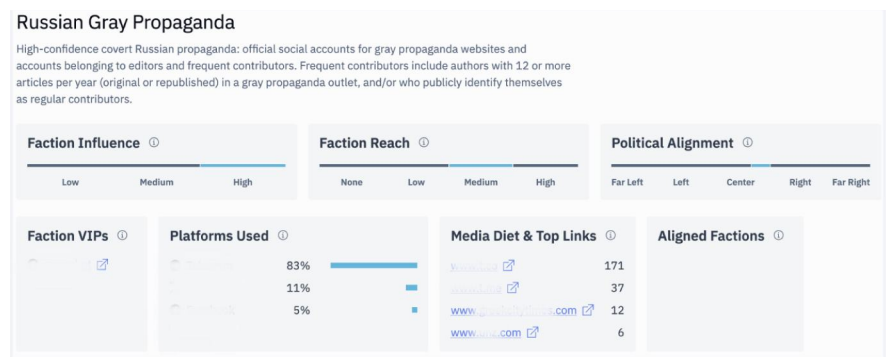

4. Curate and track key audiences

Identify and monitor influential audiences across media platforms. Discover emerging narratives and receive tailored recommendations to expand audience monitoring based on shared attributes, content, and network interactions.
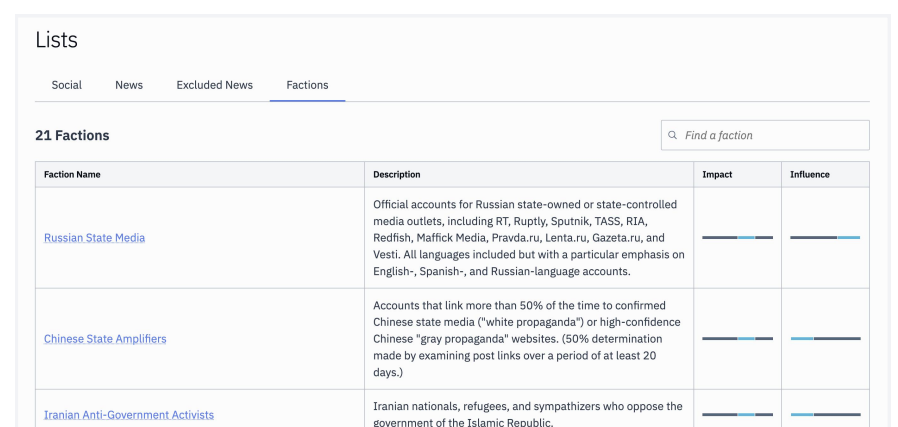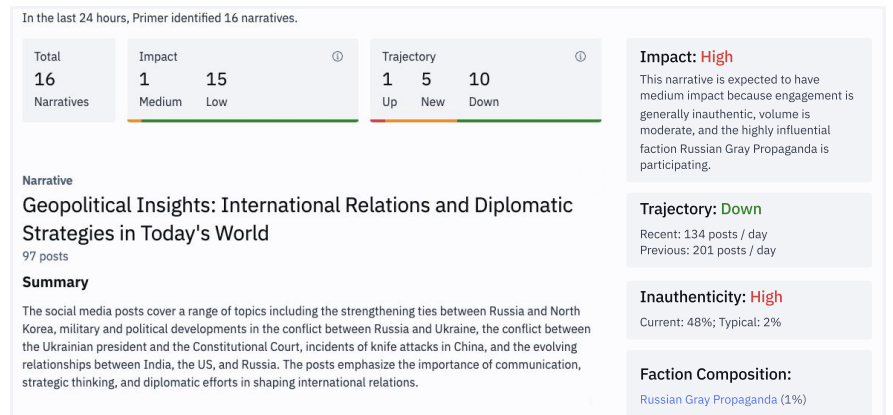
5. Leverage Primer curated factions

Identify factions promoting specific agendas with curated audience segmentation. Receive automated daily SITREPs to track faction-driven narratives and gain intelligence on their activities.

Russian Gray Propaganda

High-confidence covert Russian propaganda: official social accounts for gray propaganda websites and accounts belonging to editors and frequent contributors. Frequent contributors include authors with 12 or more articles per year (original or republished) in a gray propaganda outlet, and/or who publicly identify themselves as regular contributors.

Faction Influence ⓘ			Faction Reach ⓘ				Political Alignment ⓘ				
Low	Medium	High	None	Low	Medium	High	Far Left	Left	Center	Right	Far Right

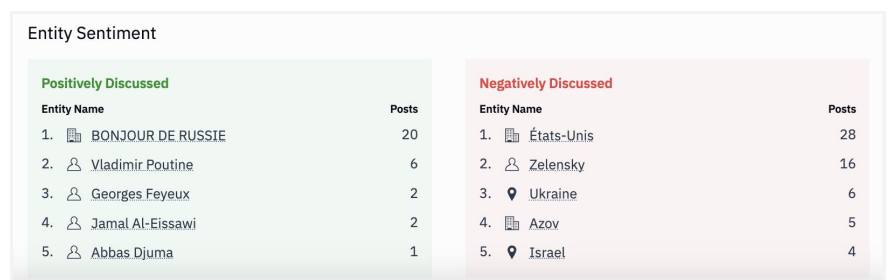| Faction VIPs ⓘ	Platforms Used ⓘ		Media Diet & Top Links ⓘ		Aligned Factions ⓘ
		83%	.... ↗	171	
		11%	.... ↗	37	
		5%	www........com ↗	12	
			www........com ↗		

6. Detect and analyze adversarial narratives

Follow narratives from diverse social sources and identify influencers, intent, affiliations, and networks to understand motivations driving these conversations.

In the last 24 hours, Primer identified 16 narratives.

Total	Impact			Trajectory		
16 Narratives	1 Medium	15 Low	ⓘ	1 Up	5 New	10 Down	ⓘ

Impact: High
This narrative is expected to have medium impact because engagement is generally inauthentic, volume is moderate, and the highly influential faction Russian Gray Propaganda is participating.

Narrative
Geopolitical Insights: International Relations and Diplomatic Strategies in Today's World
97 posts

Summary
The social media posts cover a range of topics including the strengthening ties between Russia and North Korea, military and political developments in the conflict between Russia and Ukraine, the conflict between the Ukrainian president and the Constitutional Court, incidents of knife attacks in China, and the evolving relationships between India, the US, and Russia. The posts emphasize the importance of communication, strategic thinking, and diplomatic efforts in shaping international relations.

Trajectory: Down
Recent: 134 posts / day
Previous: 201 posts / day

Inauthenticity: High
Current: 48%; Typical: 2%

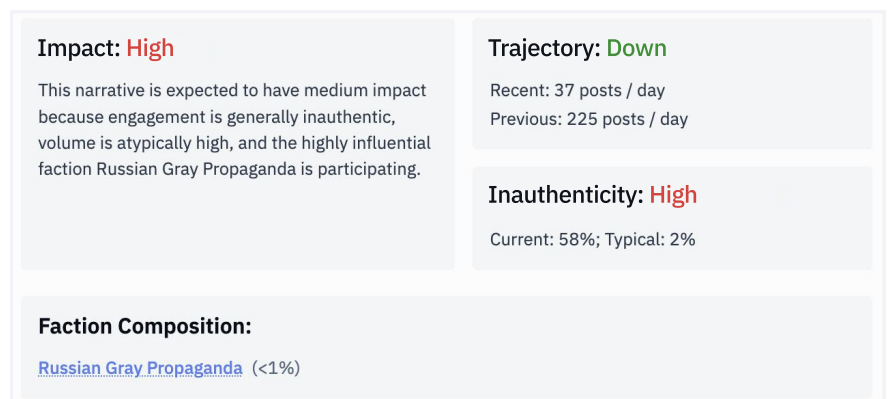**Faction Composition:**
Russian Gray Propaganda (1%)

7. Sentiment analysis of target groups

Obtain fine-grained sentiment insights regarding key groups' attitudes toward specific events, entities, or issues.

Entity Sentiment

| Positively Discussed		Negatively Discussed	
Entity Name	Posts	Entity Name	Posts
1. BONJOUR DE RUSSIE	20	1. États-Unis	28
2. Vladimir Poutine	6	2. Zelensky	16
3. Georges Feyeux	2	3. Ukraine	6
4. Jamal Al-Eissawi	2	4. Azov	5
5. Abbas Djuma	1	5. Israel	4

8. Identify inauthentic behavior

Pinpoint suspicious or inauthentic media activity. Filter for authentic content to prioritize accurate intelligence.

Impact: High
This narrative is expected to have medium impact because engagement is generally inauthentic, volume is atypically high, and the highly influential faction Russian Gray Propaganda is participating.

Trajectory: Down
Recent: 37 posts / day
Previous: 225 posts / day

Inauthenticity: High
Current: 58%; Typical: 2%

Faction Composition:
Russian Gray Propaganda (<1%)

9. Contextualize historical events

Investigate events through a historical lens by analyzing media within a designated timeframe, providing vital context to operational decisions.
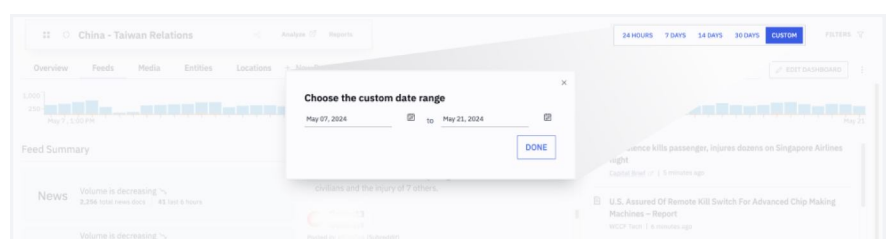
10. Mission-customizable dashboards

Tailor your intelligence dashboard to highlight mission-specific insights and streamline workflows to fit the unique demands of your team.

Add A New Widget

Timeline	News Feed	Map With Lists	News Themes

Contact us to learn more :::

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