# PRIMER: ANALYZE YOUR WORLD FASTER

Primer provides natural language processing (NLP) technology that helps public sector organizations make better and faster decisions. Our NLP reads, analyzes, and writes at human-level precision serving as an analytical force multiplier for analysts and military operators. The Primer NLP platform offers off-the-shelf and customized end-to-end solutions that help to solve the challenges of comprehending and analyzing an exploding volume of text-based information, enhancing situational awareness and decision making.

With Primer, public sector organizations can more easily ingest diverse data sources, utilize retrainable NLP models trained for their domain, label, build and fine-tune their own models, and consume outputs through an intuitive user experience or via API. Primer solutions can be conveniently and reliably deployed on-premises and to commercial cloud environments. Primer's NLP is deployed by some of the world's largest government agencies, financial institutions, and Fortune 50 companies.

HARNESS GROWING SOURCES OF INFORMATION TO QUICKLY ANSWER MISSION-CRITICAL QUESTIONS
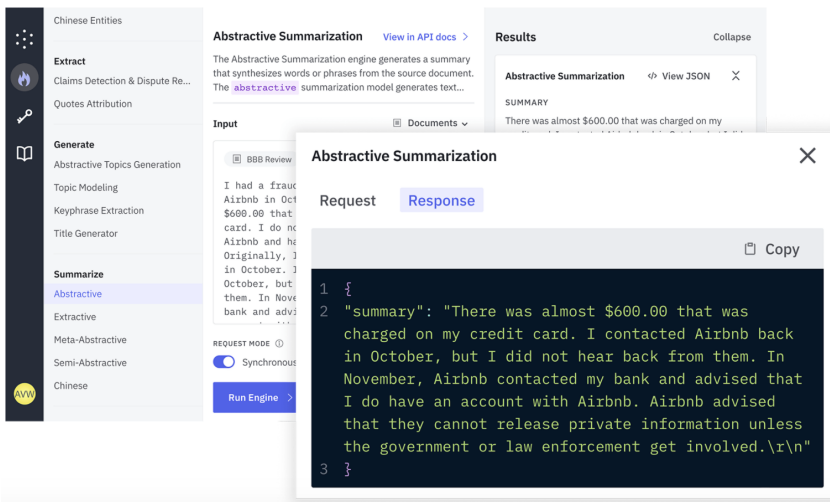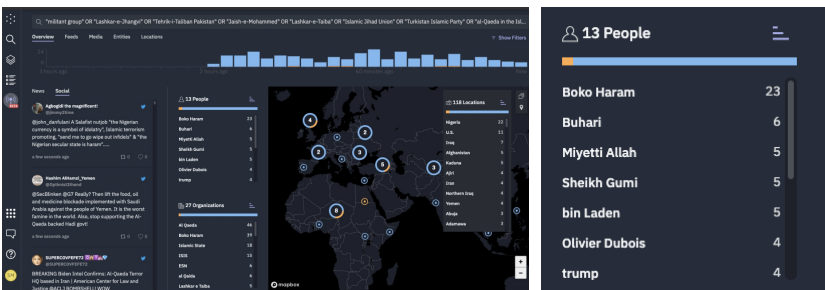

Out of the Box Models: Create structure from large volumes of data
Our industrial-grade NLP models are pretrained and tuned to work on domain-specific data for use in intelligence and defense operations. These models can be used individually or connected together to solve complex use cases. Users can also share pretrained models on the fly with other national security users or allied partners.

Primer Command: Managing breaking events with real-time information feeds
Primer Command is an AI-driven situational awareness capability that empowers national security teams to track and analyze enormous volumes of information in real-time. Command's NLP/NLG algorithms can scour publicly available information to extract the entities (people, places, organizations, etc.)--and insights--that you care about, helping to accelerate the OODA loop, which can be used to assist rapid, informed analysis, and decision making.

CUSTOMERS

Our out of the box models can automate complex tasks, such as extracting and linking people, organizations, and locations with the Named Entity Recognition and Linking models, then classify them to help the analyst quickly understand diplomatic relevance with the DIMEFIL model. The Key Phrase Extraction and Topic Modeling engines are designed to help identify important information in documents and the Summarization model automatically generates reports that are comparable to human-level precision to share with decision-makers.

NAICS Codes:
511210 - Software Publishers
518210 - Data Processing, Hosting, and Related Services
CAGE Code: 8EVA5

HARNESS GROWING SOURCES OF INFORMATION TO QUICKLY ANSWER MISSION-CRITICAL QUESTIONS (CONTINUED)

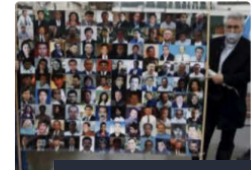### Primer's Disinformation Toolkit: Help reverse strategic overmatch in information domain

Primer's Disinformation toolkit relieves operators of time consuming manual data curation used to detect disinformation. Primer's disinformation modules provide organizations with a self-updating sourced and referenced knowledge base of events, entities, and relationships to help them identify new claims that are gaining traction. It also identifies which groups are promulgating potentially spurious claims and which audiences are being targeted. This additional context enables early warning and can be used to constantly monitor the information landscape.

Primer Automate: Label, train, and deploy your own no code NLP models

Primer Automate enables users to create and deploy NLP models that are most relevant to their mission needs. With Automate, analysts can access and easily and quickly train Primer's best-in-class NLP Engines on their specific data and use cases, or build their own machine learning models without needing any deep technical knowledge. Leveraging Automate, analysts and operators can develop new models as use cases shift and as novel data becomes available, giving them the ability to rapidly exploit new unstructured data at the speed and scale of mission.

Primer Science: Discover competitor plans and intentions

Primer Science helps US military operators more quickly find important research papers and identify trends in pacing competitors' science and technology research interests. By combining signals from news citations and social media sharing with clustering and NLP algorithms, Primer Science helps analysts more quickly find and monitor both individual research articles and high level categories of interest.

Combining the news and social media signals with the unsupervised clustering can provide a powerful way to explore emerging threat domains. Note this image is for illustration purposes and does not represent output from Science.
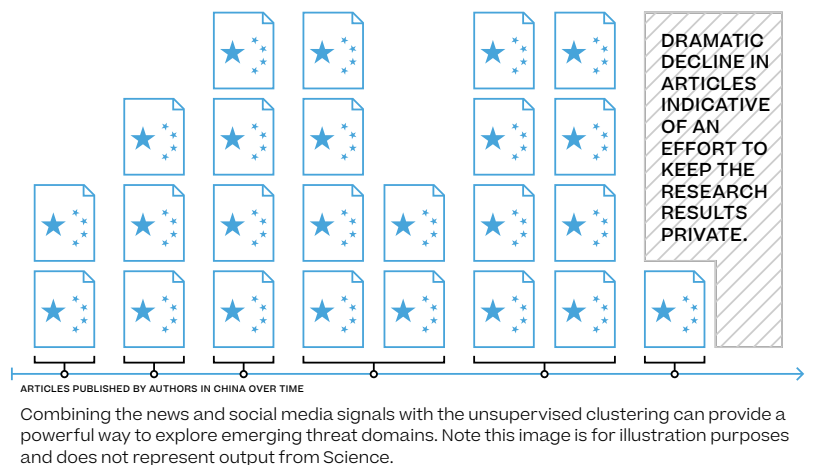
LEARN MORE

For reference, a free version of Primer Science that summarizes COVID-19 research is available at https://covid19primer.com. To learn more about Primer's technology, Ask for Demo, Visit our Public Sector web page, or Contact sales to discuss your specific needs. You can also stay connected on Linkedin and Twitter.

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