



## About Primer AI

Primer equips government agencies with AI software that delivers timely, actionable insights from unstructured data. From disrupting criminal enterprises and securing borders to protecting critical infrastructure and countering emerging threats, Primer supports mission success with speed and precision. By fusing open-source intelligence with agency-specific data, Primer enables analysts, officers, and mission teams to surface key signals, visualize hidden relationships, and make confident, informed decisions—faster.

## Two Platforms. One Mission.

**Primer Enterprise** enables analysts, targeters, and operators to turn internal (unclassified and classified) and open-source data into decision-ready insight. It accelerates research and briefing with AI-powered search, source-grounded summaries, and intuitive visualizations that map entities, events, and timelines. Secure and ATO-approved, it runs in IL5 and air-gapped environments, or through partners like Palantir's FedSTART for faster accredited deployment. From fusing OSINT with internal sources to generating reports and briefs, Primer delivers trusted insights at mission speed.

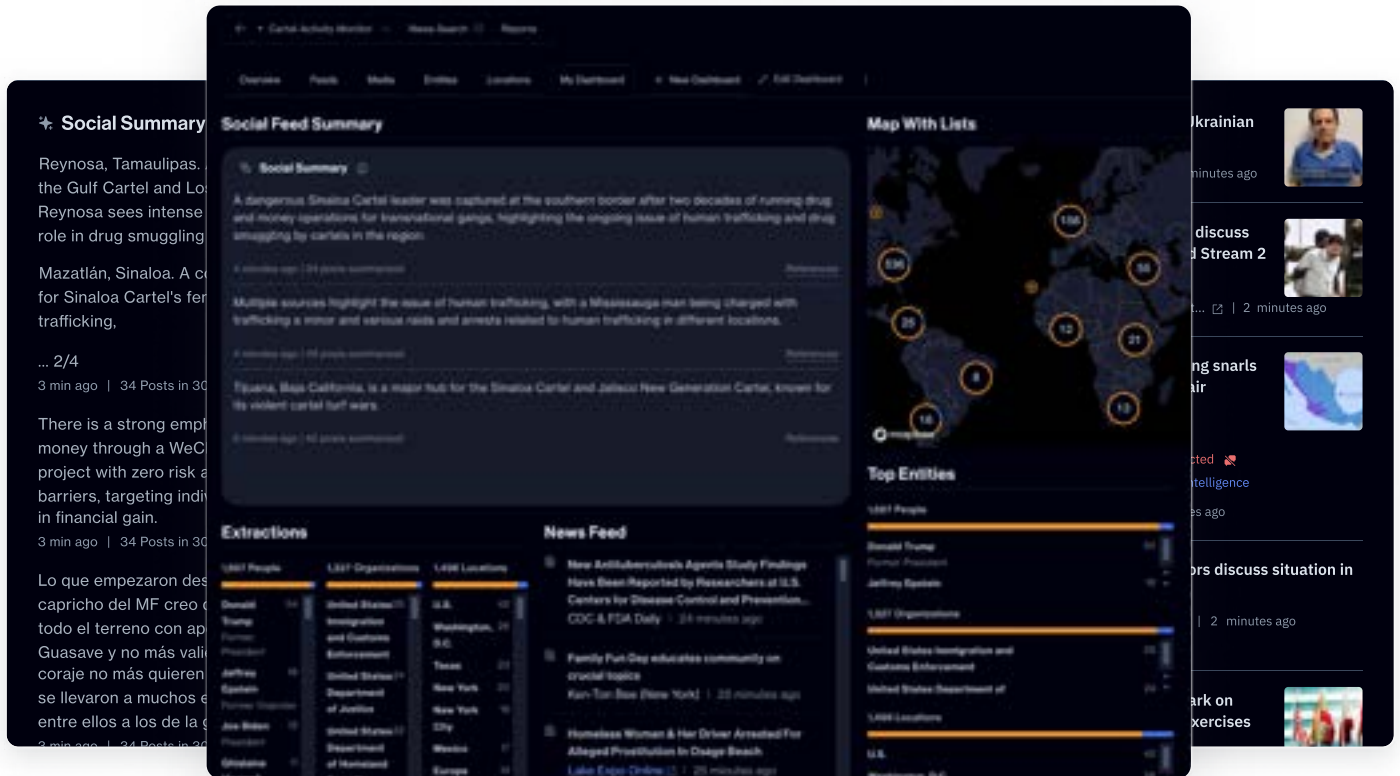
The screenshot displays the Primer AI search interface for the query "Sinaloa Cartel". At the top, there is a search bar with the query and an "Advanced Search" toggle. Below the search bar is a "Search Summary" section with a circular icon. The summary text reads: "The Sinaloa Cartel, co-founded by Joaquín 'El Chapo' Guzmán, is one of Mexico's oldest criminal organizations, and has been designated as a foreign terrorist organization by the Trump administration. [1, 2] Relatives of cartel leader Ovidio Guzmán López, one of El Chapo's sons, have reportedly crossed into the United States as part of a deal. [1, 2, 3] The United States imposed sanctions on Archivaldo Ivan Guzman Salazar and Jesus Alfredo Guzman Salazar, two of El Chapo's sons, offering up to \$10 million each for their capture. [3] The Sinaloa Cartel has been linked to the trafficking of synthetic opioid fentanyl, contributing to overdose deaths in the United States. [3, 4] Mexican authorities have intensified their crackdown on the Sinaloa Cartel, leading to arrests and forced shutdown of drug labs, especially those producing fentanyl. [4, 5, 6]"

To the right of the summary is an "Insights" panel with a "Chat with your data" button and four expandable sections: "Entities", "Events", "Maps", and "Topics". Below the summary is a table of search results. The table has columns for "Document Title", "Relevant Context", and "Published Date".

Document Title	Relevant Context	Published Date
<a href="#">Cartel Family Members Cross Border in Apparent Deal With U.S., Official Says</a>	The Sinaloa Cartel, co-founded by Joaquín Guzmán Loera, known as El Chapo, is one of the most powerful criminal groups in the world, although it has been divided by violence between rival factions as several of its leaders face prison and prosecution in the United States	Feb 23, 2025 @ 06:11 PDT
<a href="#">US imposes sanctions on El Chapo's fugitive sons, offers \$10 million reward for their capture</a>	На видео показана тренировка бывших колумбийских военных и мексиканских криминальных элементов. Согласно испанской газете Эль Паис (страна), подобные тренировочные процессы происходят во многих бандах. Перевод ниже 🗨 Я начинаю скучать за старым добрым порядком вещей под названием...	Feb 23, 2025 @ 06:11 PDT
<a href="#">Trump's shake-up of US top brass will not change focus on China rivalry: obse...</a>	(PM Los Angeles Tim)Chinas defense ministry, meanwhile,	Feb 23, 2025 @ 06:11 PDT

At the bottom of the interface, there are buttons for "Save to Projects", "Download CSV", "Show Unresolved Entities", "Table Controls", and "Fullscreen". On the right side of the interface, there is a map with a red circle highlighting a location, labeled with the number "5".

**Primer Command** gives intelligence teams real-time visibility into the global information environment. It continuously monitors 60,000+ global news sources and 15+ social platforms—including fringe and foreign-language channels—to help analysts, targeters, operators, and other mission users detect emerging threats, monitor narrative shifts, and track sentiment across regions or groups. With persistent monitoring, customizable dashboards, and AI-generated contextual summaries grounded in source material, Primer Command helps teams cut through noise and respond to fast-evolving events. Delivered as a secure SaaS platform, Command is purpose-built for OSINT-driven situational awareness



## Key Technology Capabilities

- **Data Fusion:** Open-source data with internal reports and cross-agency data into one unified, operational view.
- **Narrative Intelligence:** Track and analyze emerging narratives and events in real time.
- **Sentiment Analysis:** Monitor tone shifts around sensitive topics.
- **Structured Insights:** Extract, visualize, and link people, places, and orgs.
- **Influencer Mapping:** Surface key voices and cross-platform amplifiers.
- **Briefing Automation:** Generate SITREPs and summaries instantly.
- **Explainable AI:** Every analysis output is traceable to source.
- **Access Controls:** Role- and attribute-based permissions built in.
- **Intuitive UI:** Designed for fast adoption and ease of use
- **Seamless Integration:** Connects to existing workflows and tools through secure APIs.

# Use Cases: Built for the Mission

Primer supports a wide range of homeland security use cases, helping agencies respond to evolving threats, improve situational awareness, and inform strategic decisions.



## Counter Unmanned Aircraft System (UAS) Threat Detection

Mission areas: Counter Terrorism and Homeland Security Threats

- Detect surveillance, smuggling, or threat patterns from DIY or unregistered drones
- Monitor fringe platforms, forums, and news for early signals of malicious drone activity
- Deliver localized, real-time alerts and risk summaries to field teams
- Ensure airspace security at disaster sites and major events (e.g., summits, parades, stadiums)



## Preemptive Threat Monitoring for Counterterrorism

Mission areas: Counter Terrorism and Homeland Security Threats

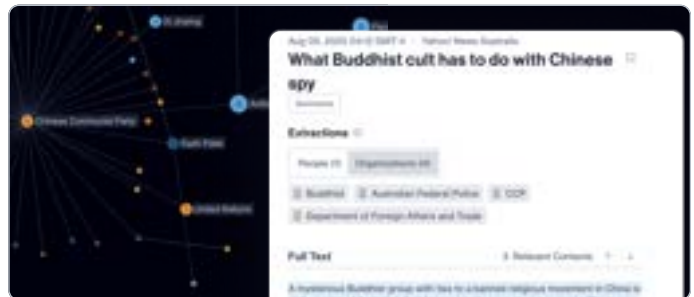
- Monitor extremist narratives, coded language, and radicalization signals in real time
- Track 60K+ sources and 15+ social platforms (including foreign and fringe communities)
- Summarize narrative patterns and surface high-risk actors or regions
- Support security planning for high-profile events like the 2026 FIFA World Cup or 2028 Olympics



## Open-Source Threat Assessment for Critical Infrastructure Protection

Mission areas: Strengthen Preparedness and Resilience

- Monitor OSINT across global news, local reporting, and fringe sources for infrastructure threats
- Detect early chatter around sabotage, protests, or cyberattacks targeting key sectors
- Generate briefing-ready, verifiable reports for interagency coordination
- Track sentiment and risk signals related to airports, utilities, transportation, and more



## Real-Time Incident Monitoring & Crisis Response

Mission areas: Secure Cyberspace and Critical Infrastructure

- Monitor breaking events using citizen media, local sources, and open-source intel
- Track malign influence campaigns, infrastructure disruptions, or shifts in public sentiment
- Visualize timelines and geographic spread of incidents for operational coordination
- Operate in secure, classified environments to support mission continuity and resilience

**Discover how Primer helps Homeland Security teams make informed decisions faster across mission areas**

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