Primer

ANALYZE YOUR WORLD FASTER

Primer's Artificial Intelligence and Machine Learning (AI/ML) technology empowers enterprises to automate the analysis of massive unstructured datasets, saving thousands of hours of manual work and enabling analysts and decision makers to take action quickly based on reliable insights.

Founded in 2015, Primer's industrial-grade Natural Language Processing (NLP) platform provides out-of-the-box and domain-specific models with human-level precision that may be trained to attain even greater levels of accuracy.

Primer NLP is deployed by the world's largest financial institutions, government agencies, and Fortune 50 companies.

CORE COMPETENCIES

Next-generation NLP Platform
Primer's open NLP platform provides its customers with extensive flexibility and customization. The core of its AI/ML technology uses proprietary Natural Language Understanding (NLU) and Natural Language Generation (NLG) algorithms. It is available in English, Arabic, and Mandarin.

COMPANY INFORMATION

206
NUMBER OF EMPLOYEES

64
DATA SCIENTISTS & ML ENGINEERS

32
EX-FEDERAL AGENCY WORKERS

56
WOMEN

PARTNERS

SELECT CUSTOMERS

DIFFERENTIATORS

Reduce operational costs and time-to-action
Primer gives you powerful and easy-to-use functionality that translates into business value:

Comprehensive engine library
Primer offers off-the-shelf, domain-specific models and works directly with enterprises to include your data scientist and analyst technical requirements to deliver custom solutions.

Re-trainable, high-performing base models
Primer provides you with a no-code platform using enterprise-grade security to retrain models that work on your data.

No-code data upload, labeling, training, deployment
Primer makes it easy for data scientists, analysts, and subject matter experts to encode their knowledge into new models.

Easy-to-orchestrate model pipelines
Primer enables you to stack algorithms to resolve complex use cases. While individual models are useful, they become especially powerful when they are orchestrated into pipelines.

Open-ended data visualization options
Primer allows you to present the output of the insights uncovered in Primer or your UI of choice.

CONTACT INFORMATION

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