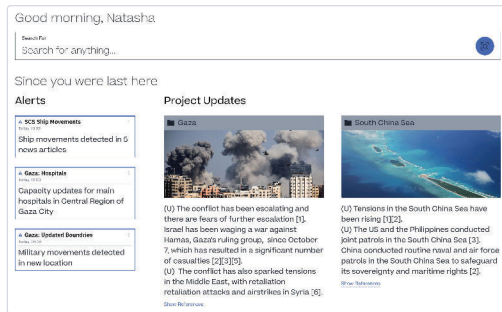::: **Primer**

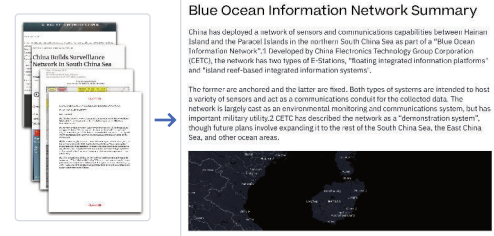# AI-powered situational understanding and decision support

Primer builds practical and trusted AI for complex enterprise environments, leveraging our expertise in NLP and national security. Our multi-source AI solutions enable leaders, researchers, operators, and analysts to better understand the changing world around them and make timely and informed decisions when the stakes are high.

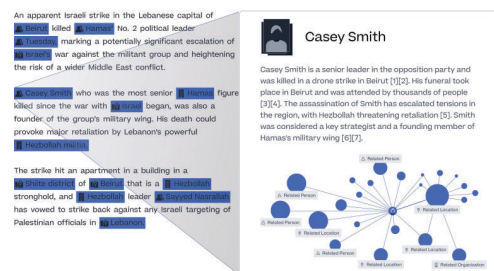## ❯ Knowledge discovery

Avoid missed insights within your data

Search, discover, and infer hidden patterns and relationships within extensive public and proprietary datasets. Combine insights with new data to respond to your constantly evolving information landscape. Set alerts, share findings, and collaborate for deeper understanding.

❯ Situational awareness
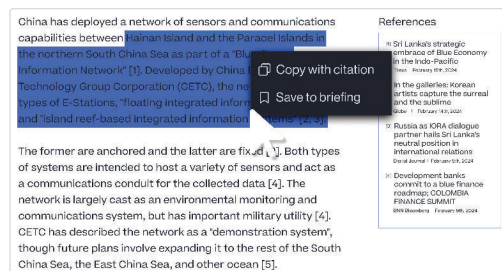
Make sense of dynamic situations

Get a comprehensive, real-time understanding of your operating environment from news, social media, and proprietary data in one view. Understand what's changed, receive early warning, and stay on top of rapidly evolving situations.

❯ Narrative intelligence

Track adversarial narratives and intent

Monitor adversarial narratives and the key influencers behind them in news and social media. Uncover their motivations, affiliations, and influence networks to make informed decisions on next steps.

❯ Intelligence cycle

Go deeper and provide timely intelligence

Rapidly find critical information across data sources, identify trends through AI-generated visuals, and produce actionable reports for deeper analysis and informed decision-making.